



CHAMPIONS' CIRCLE

2021 SPONSORSHIP PROGRAM



NCAHU recognizes the importance of our sponsors and supporters. It is your ongoing support that makes NCAHU events and programs possible for our members. In 2021, we invite you to join our *NCAHU Champions' Circle*, an annual program that takes the hassle out of allocating your marketing and sponsorship dollars by offering yearlong, high-visibility exposure to the entire NCAHU membership.

Gone are the days of a la cart, event-specific sponsorships. With your company's annual contribution to the NCAHU Champions' Circle program, you'll receive exclusive, valuable benefits for 2021.

Make the most of your company's marketing efforts and show your support for NCAHU. *Join today!*

**QUESTIONS? CONTACT NCAHU PRESIDENT ELECT CAROL MATZNICK AT
(336) 478-4331 OR CMATZNICK@TRIUNETECHNOLOGIES.COM**

PROGRAM BENEFITS

AT-A-GLANCE

SPONSORSHIP COMMITMENT	MVP \$15,000	GOLD \$7,500	SILVER \$3,250	EVENT ONLY Event Specific
NCAHU SYMPOSIUM 2021				
Sponsorship Investment	Included	Included	Included	\$1,600
Exhibit booth at NCAHU InsurExpo Symposium May 20 & 21, 2021	Two (2) complimentary booths	One (1) complimentary booth	One (1) complimentary booth	One (1) complimentary booth
Complimentary registrations to attend	10	5	2	1
Discounted registrations for additional attendees	✓	✓	✓	✓
Priority selection of exhibit booth location	✓	✓		
Exclusive opportunity to speak at a Breakout Session	✓			
Recognition on registration website	Large logo	Small logo	Name	
NCAHU Champions' Circle exhibitor hall signage	✓	✓	✓	
Breakout Sponsor signage	✓	✓		
NCAHU MEDICARE SUMMIT				
Exhibit opportunity	Included	Included	Included	\$1,250
Priority selection of booth location (when applicable)	✓	✓		
Discounted registration rates for all company employees	✓	✓	✓	✓
Exclusive opportunity to speak	✓	✓		
Recognition on event signage	✓	✓	✓	
Recognition on registration website	✓	✓	✓	
PROFESSIONAL DEVELOPMENT				
Recognition at all NCAHU Professional Development classes	✓	✓	✓	
Complimentary Ethics CE	30 attendees	15 attendees	5 attendees	
Discounted registrations for CE classes	✓	✓	✓	
ADVERTISING				
NCAHU Website Feature Publication	Three per year	Two per year	One per year	
NCAHU E-newsletter hyperlink to sponsor website	✓	✓	✓	
Year-long recognition on NCAHU website	✓	✓	✓	
MISCELLANEOUS				
Legislative Advocacy Updates	✓	✓		
Receive annual copy of NCAHU member directory (PDF)	✓	✓	✓	
Exclusive use of NCAHU Champions Circle logo	✓	✓	✓	

NCAHU greatly appreciates the support of all our sponsors. If any of the 2021 events must be moved to a virtual environment due to concerns around the ongoing pandemic, NCAHU will ensure to the best of our ability, that your marketing representation and support of the association will not be minimized.